



Club Growth Incentive Checklist

District 47 – 2023-2024

District 47 is excited to recognize achievement in Membership Growth. We have several awards that are for the Clubs, Area, Divisions and Members. Please look at the Club Growth Incentive checklist below, print it out and start checking off your achievements. You will certainly receive the gifts or “tings” as recognition. Email amunnings@toastmastersd47.org with your completed checklist for those awards where indicated.

Member Retention

- **“Why I Renewed” - 2/15/2024 - 3/31/2024 Members** create 30 seconds to 1-minute “Why I Renewed” video, post the video on your Facebook or Instagram page with the hashtag **#d47whyirenewed**, and tag the District. The member must also follow at least one of the district's social media platforms (verified by social media handle). The top 10 members with the most likes and shares will receive a *Core Values Medallion* - Item #6948.
 - Name _____
 - Facebook Name: _____
 - Instagram Handle: _____
 - Amount of likes and shares. _____
- **“20/20 Challenge”** - Clubs that renew 20 members for one full year by 9/31/2023 will receive district recognition and a set of officer pins.
 - Club Name _____
 - Date of 20th member renewal: _____
- **“2 for 1 Special”** - Members who pay dues through 9/30/2024, by 10/31/2023, will receive a customized Virtual Backdrop and be recognized at various events.
 - Member Name: _____
 - Date of renewal: _____
- **“Strength In Numbers”**- Clubs that renew 200% of their July 1st base membership by 4/15/2024 will receive district Recognition and a \$25 Gift Certificate.
 - Club Name _____
 - July 1st Base number _____
 - Number of members as of 4/15/2024 _____

Club Retention

- **“Why Did I Coach a Club?”** – 8/15/2023 – 9/30/2023. Former successful and current club coaches create a 30-second to 1-minute video on why they coached a club (highlighting the positives) post the video on your Facebook or Instagram page with the hashtag **#d47clubcoach** and tag the district. The member must also follow at least one of the district's social media platforms (verified by social media handle). The top 10 members with the most likes and shares will receive a Core Values medallion. - Item #6948, along with their video posted on our district website.
 - Name: _____
 - Facebook Name: _____
 - Instagram Handle: _____
 - Amount of likes and shares as of September 30th, 2023

- **“My Brother's Keeper”** – 10/15/2023 – 6/30/2024- A sponsor club (A club that has 20+ members and obtained 7+ goals for at least 3 consecutive years) is paired with a club that requires support based on district data (i.e. a club of 13-16 members as of 10/15/23). The deadline to sign up for this incentive is 12/31/2023. Approval for this incentive must be obtained by the Club Growth Director. This will require members of the sponsor club to attend 80% of the paired club meetings.

- The sponsoring club will provide mentorship opportunities, public relations and education programs assistance, and membership recruitment assistance.
- The paired club assigned to the strong club must finish Distinguished or higher as of 6/30/2024.

- The sponsor club must submit a video (2-3 minutes) discussing their experience with this assignment highlighting what tasks were done and the overall end result.
- Sponsor Club Name_____
- Paired Club Name_____

The sponsoring club will receive district recognition and a \$50 Toastmaster International Gift Certificate.

Member Extension

- **“10 in 10”** - 7/1/2023 – 4/30/2024 - A member who In 10 months sponsors 10 new members, verified by a screenshot of the member's individual sponsorship history will receive district recognition and a Sports Cinchpack - Item #6929.

- Name of submitting member: _____

- **“20 in 10”** - 7/1/2023 – 4/30/2024 - A member who In 10 months sponsors 20 new members, verified by a screenshot of the member's individual sponsorship history will receive district recognition and a License Plate Frame - Item #378A.

- Name of submitting member: _____

- **“Slow and Steady”** – 7/1/2023- 12/31/2023 - Clubs that have a base of 12 or fewer members and gain 5 members or more by 12/31/2023, will receive district recognition and a Guest Book - Item #84 or a club ribbon pack Item #: 393RP

- **“Open House Success”** - 3/15/2024 – 6/30/2024 - Clubs that host an open house that results in 5 new members within 30 days of the event will receive district recognition and a \$25 TI gift certificate or if the club meets via Zoom and the open house was virtual will receive a one-month zoom credit.

- **“Why I Joined Toastmasters?”** - 1/1/2024 - 2/29/2024 – A member creates a 30-seconds to 1-minute “Why I Joined Toastmasters?” video, posts it on their Facebook or Instagram page with the hashtag #d47whyjoined, and tags the Ddistrict The member must also follow at least one of the district's social media platforms (verified by social media handle). The top 10 members with the most likes and shares will receive a Core Values Medallion - Item #6948.

- Name_____
- Facebook Name: _____
- Instagram Handle:_____
- Amount of likes and shares as of 2/29/2024.